

Registration

Organization / Business Name/ Individual

Contact Person

Address _____

City _____ State _____ Zip _____

Phone _____

E-Mail _____

Category of Entry & Fees:

Check the category and circle the descriptor that best describes your entry.

___ Individual — \$20.00 - Vehicle, Walker, Equestrian

___ Float — \$30.00 - Organization, Commercial, Music

___ Group — \$30.00 Vehicles, Walkers, Equestrians, Band, Music

Payment & Registration may be made by

Check ___ Cash ___ or by credit card ON-LINE at Event Registration at www.lakealmanorarea.com.

Entry Description:

Provide a brief description of your entry. This information will be used by our announcer and in the parade program.

Will you have music? ___ yes ___ no

How many linear feet for floats _____

Printing provided by:



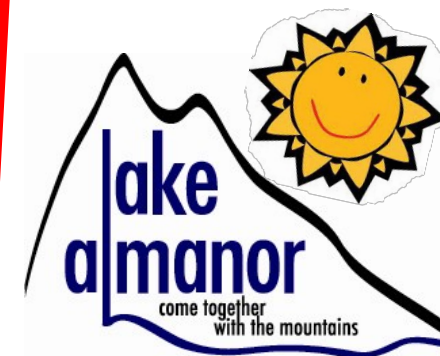
**Lake Almanor Area
Chamber of Commerce
& Visitors Bureau**

162 Main Street, P.O. Box 1198
Chester, CA 96020
Phone: 530-258-2426
E-mail: info@LakeAlmanorArea.com

Lake Almanor Area Chamber of Commerce & Visitors Bureau

4th of July Parade 2012

*The Lake Almanor Area Chamber of
Commerce & Visitors Bureau welcomes
you to our 2012 Fourth of July Parade,
the signature event of our community
anchoring a full day of celebration
around the lake.*



4th of July Parade Information

We welcome you to participate in this celebrated annual event, from beauty queens to fire fighters, family reunions to local schools, boats and floats to just plain fun entries....your entry will entertain the thousands who line Main Street, Chester to celebrate the 4th of July!

For more information about Lake Almanor, our 4th of July Celebrations, accommodations and recreational opportunities visit www.lakealmanorarea.com.

Register Early

Timely entries allow for a Parade Program which describes your entry, so register early to ensure you are included in the program. Registration deadline is June 29, 2012.

Parade Theme : Mountain Memories Old & New

Parade Policies

All entrants must be registered through the Parade Committee before entering the line of march. Entries **must** observe all applicable policies and public regulations, or be barred from the parade. Attention to the parade policies will ensure a safe, productive and enjoyable day for all. The Parade Committee reserves the right to remove from the parade, either prior to assembly, at assembly, or at anytime during the parade, any entrant not conforming to policies and regulations, or any entrant refusing to follow instructions of police or parade officials. Failure to adhere to these regulations and policies may result in a one year suspension from participation in the Parade.

- All entries must be decorated and entertaining, including motorized and non-motorized and all persons participating must be in costume or uniform.
- Please keep entry to the "Lake Almanor: **Mountain Memories Old & New**" theme or a Patriotic Decoration which is always appropriate.

- Parade participants may distribute items hand-to-hand to spectators.
- Alcohol beverage and other controlled substances are forbidden on any float, in any vehicle or on the person of any participant. Participants consuming alcohol prior to the parade start will not be permitted to enter the line of march. Persons using alcohol or other controlled substances during the parade will be removed.

Mountain Memories Old & New



- Please remember that there are entrants behind you. Parade participants must keep initial entry pace throughout event and may not mingle with spectators nor throw candy to spectators. Forward motion is expected to maintain the proper flow of the parade.
- Please arrive for parade positioning at 8:45 a.m. Judging begins at 10:00 in the assigned staging area. Stay in your assigned position, no jumping ahead. Parade begins promptly at 11:00.

- Winners will be posted at the Chamber. Certificates will be mailed or can be picked up the next business day.

Judging Criteria

***Judging Begins at:** 10:00 a.m. Must be registered by June 29th to be included in judging. Judging will take place in assigned staging area.

Design Concept: Entry is creatively designed and has a unifying central theme or idea. "We get the message in 20 seconds".

Adherence to Theme: Entry uniquely and creatively incorporates the parade theme, "**Mountain Memories Old & New**".

Entertainment Quality: Entry is fun, clever and well-received by the audience. It makes us want to stand up and cheer.

Technical Design: Entry easily travels the parade route as it turns corners and meets size restrictions and safety regulations.

Awards

The Parade awards certificates to registered parade entrants placing 1st, 2nd, and 3rd in each of the categories. Award Certificates will be mailed or made available for pick up at the Chamber office the following business day.

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